

BELLA VISTA WATER DISTRICT
AGRICULTURAL WATER SERVICE
BUSINESS PLAN GUIDELINES

The Business Plan will be used to evaluate the agricultural water service eligibility and economic feasibility of your business and will be considered complete after all items have been addressed.

1. Business Structure / Management

- Business name and site address
- Principal owners
- Principal Operators (If property is being leased or rented, attach copies of signed lease or rental agreement).
- Management expertise
- List and attach copies of any Licenses, Permits, Certifications, Registrations, etc. that pertain to operator's commercial agricultural business.
- Nature/history of agricultural business

2. Product or Service

- Description of Product and/or Service
- Current crop type and size (acres pasture, etc., number/type livestock, number/spacing: orchard trees/vines)
- Product advantages
- Benefits to Community

3. Market Information

- Market area and trends
- Expected Customers
- Methods of advertising and promotion
- Sales methods and Pricing policy

4. Summary of Future Plans

- Short range and long range (Expansion / Employment)

5. Facilities

- List or describe out-buildings, fencing, farm equipment, etc.
- Acreage Irrigated within the District
- Acreage Irrigated West-wide (17 western states). [If >240 acres must complete RRA form(s)]
- Irrigation method(s) (sprinkler, drip, furrow, border strip, etc.)
- Describe Irrigation System/Operation- Include the following: Type, size, number, spacing and flow-rate of all sprinkler heads, emitters, etc., number of valves, stations, operating pressure and irrigation schedule- (station/valve duration and frequency)

6. Plan Map – (Separate Sheet)

You must include all of the following:

- Owner name
- Property boundary
- Scale and North arrow
- Assessor's Parcel Number
- Parcel location, size, zoning.
- Locations of existing structures
- Existing crop boundaries (measured)
- Indicate acreage of irrigated pastures,
- Number and spacing of orchard trees.
- Show areas of non-ag irrigation